



Article

Campaign ideas

If you know you want to help others with JIA but you are not sure where to start, here are a few ideas to get your imagination going!

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#WearPurpleForJIA

The annual Wear Purple for JIA day is not just an opportunity to fundraise, but also to raise awareness about JIA among friends, colleagues and your community. Hundreds of people around the UK have taken part, organising purple-themed games, bake sales, newspaper articles, radio segments and school events, to name but a few ways of raising awareness and understanding of JIA.

You can read about our successful campaign for a specialist paediatric rheumatology unit, in partnership with the British Society for Rheumatology and Versus Arthritis.

Find out more about #WearPurpleForJIA

Campaign for a new service

Up until last year, Wales was the only nation of the UK without full service for children with arthritis. Instead, children had to travel for hours to Bristol, Birmingham and beyond to access essential services.

You can read about our successful campaign for a specialist paediatric rheumatology unit, in partnership with the British Society for Rheumatology and Versus Arthritis.

[Read more](#)

Talk to your school about JIA

Schools can effectively address the needs of pupils with JIA and support their families in various ways. For younger children with JIA, for example, it can cause a huge amount of pain to sit for long periods of time, especially on the floor. Staff and parents can brainstorm ways to make small changes that could make a significant difference. Playground activities is another example.

JIA-at-NRAS has created a booklet to help schools better support students with JIA. You can order a free copy through our Shop section. Click below:

Order/ Download

NRAS in 2023

- 0 Helpline enquiries
- 0 Publications sent out
- 0 People reached